

DEAL ZONE

MARKETPLACE

Vendor Information

Dates: June 11, 2016 July 9, 2016 August 13, 2016
9:00 am - 4:00 pm (all dates)

Location: W208N16900 N. Center St.
Jackson, WI 53037

About the Event: Deal Zone Marketplace dates for the Summer months have been selected, and we're excited to see how this event evolves as the weather warms up! The June date is the weekend of Action in Jackson, so we expect another large turnout following last month's Village Rummage Sale weekend event.

We are both honored and excited that you are interested in being a part of this vendor event.

The more vendors we attract to this event, the bigger of an attraction it will become. Please help to spread the word to other people you think may be interested in participating.

For Further Info: If you have additional questions, please feel free to email or call Sam at:

marketplace@dealzone.discount
(262)853-8795

A digital copy of this information packet, along with the Vendor Registration Form are available at:

www.dealzone.discount

Event Rules & Guidelines

Rental Fees: *Indoor Spaces* -

Full spaces are approximately 10' x 10' for \$30 / day.

Half spaces are approximately 10' x 5' for \$20 / day.

All indoor spaces include one 6' table. Additional tables are \$5 / day.

Vendors must provide their own extension cords.

Rental *Fee Discounts* -

• A \$5/space discount will be given to vendors who have vended at 3 or more other Marketplace events.

• Spaces will be assigned by the event organizers to ensure an even mix of vendors on the event floor. If you require special accommodations, please list them on your Vendor Registration Form.

- Requirements:**
- Deal Zone Marketplace is not a juried event, however sale of any illegal or offensive items is prohibited.
 - Vendors are expected to treat patrons, other vendors, and event staff with respect at all times.
 - Only one rep per Direct Sales company will be allowed at each event. The event organizers reserve the right to select vendors to ensure a varied shopping experience from month to month.

- Event Promotion:**
- We encourage vendors to promote this event through whatever channels they have access to. Vendors are encouraged to add to the Facebook Event page created for the event to help shoppers see what offerings will be available.
 - If you would like links to your business website, online store, or pictures of your items added to the event website, include them via email.
 - Agreeing to be a vendor at these events grants permission to use pictures of your merchandise and/or booth for promotional purposes.

- Set-up:**
- The facility will be available the Friday evening before the event (time to be finalized closer to the event). Setup on event days will start at 7:00 am.
 - If you require additional assistance or special accommodations, please inform Sam of this before arriving the day of the event.

- Tear-down:**
- There are NO early take-downs. Please plan accordingly to cover your booth.
 - Please leave your space as clean as you found it.

- How to apply:**
- Complete and sign the Vendor Registration Form.
 - Make a check payable to **Deal Zone Discount, LLC** for the total amount due, and send it to:

Deal Zone Discount, LLC
3370 Jackson Dr.
Jackson, WI 53037

- You will get a confirmation email when your application has been accepted.

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(Circle date(s) you want to reserve a booth) 10:00 am - 4:00 pm (all dates)

Vendor Name(s): _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Description of items being sold: _____

Price Range (approximate): _____

Special Request(s): _____

Number of booth spaces requested _____

(Full - \$30 / event, Half - \$20 / event) _____

Additional Table(s) needed (\$5 fee per table per event) _____

Discount(s) _____

(x number of events) _____

Total amount enclosed: _____

I have read and understand the rules and guidelines that govern this event, and agree to observe them. I also assume all responsibility for my booth, and hereby release Deal Zone Discount, LLC, Spabau Realty, LLC, and the coordinators of this event from all liability for loss, damage, or injury during the course of the event.

Signature: _____ Date: _____

Please return this form along with your check to:

**Deal Zone Discount, LLC
3370 Jackson Dr.
Jackson, WI 53037**